

REACH THOUSANDS OF END USERS

NEW WEBSITE ADVERTISING OPPORTUNITIES

Reach END USERS in Key Markets!

- With over 50,000 visitors and 150,000+ page views per year with wide market penetration, the Adhesives.org website is a POWERFUL and EFFECTIVE tool for reaching END USERS.
- Place ads on major market pages including Building & Construction, Paperboard & Packaging, Transportation (Auto/Aero), Consumer/DIY, Assembly Operations, Woodworking & Joinery, and Footwear & Leather. Other pages available as well.
- VERY AFFORDABLE pricing makes it an extremely cost effective tool to deliver your message.
- Adhesives.org is used globally by END USERS looking for trusted information on adhesive and sealant technologies, applications, product & supplier resources, and educational opportunities specific to their and market and applications.

Prime Banner Ad

1200 pixels wide x 150 pixels tall
Max File Size 300kb, Static JPEG or PNG files only

ASC MEMBER		NONMEMBER	
Per Quarter	\$750	Per Quarter	\$1700
Per Month	\$350	Per Month	\$900

Featured Product Ad

Includes headline, 50 word description, feature image (600px x 600px)
Max File Size 300kb, Static JPEG or PNG files only

ASC MEMBER		NONMEMBER	
Per Quarter	\$500	Per Quarter	\$1200
Per Month	\$250	Per Month	\$700

ADHESIVES.ORG SEALANTS.ORG ADHESIVES 101 MARKETS TRAINING RESOURCES & TOOLS VIDEOS NEWS SUSTAINABILITY

MAJOR MARKETS

- Building & Construction
- Paperboard & Packaging
- Transportation (Auto/Aero)
- Consumer/DIY
- Assembly Operations
- Woodworking & Joinery

How adhesives are used in this major market...

One of the largest market areas for adhesives and sealants is in Building/Construction. There are a myriad of applications where these products are used, including: flooring, roofing, wall coverings, underlayment, joint cements, drywall lamination, and much, much more...

- Carpet Layment
- Ceramic Tile
- Concrete
- Countertop Lamination
- Flooring Underlayment
- Drywall Lamination
- Heating, Ventilation, and Air Conditioning
- Joint Cements
- Manufactured Housing
- Pre-finished Panels
- Resilient Flooring
- Roofing
- Wall Covering

YOUR AD HERE [Click to Learn More](#)

Reach Thousands of End Users in Key Markets

'Bonded' Houses

Today, architectural masterpieces or multi-story apartment houses are made from timber which is glued together, and is also a renewable building material. Thanks to latest adhesive technology, this is the most sustainable and the safest way to build a house.

Curved components can also be manufactured by laminating wood with a suitable adhesive. A single-component polyurethane adhesive (i.e. PUR) allows for adhesive bonds which are environmentally safe, not harmful to health and, what's more, invisible. The special adhesive reacts with the moisture contained in the wood. As an alternative to conventional glue used for this type of application, this new adhesive technology does without solvents or formaldehyde.

Looking for more information on the use of adhesives & sealant in vertical walls? Visit the [vertical walls sub-market page](#).

***GENERIC ILLUSTRATIVE FEATURED PRODUCT**

MegaBond® Construction Adhesive

One part, polyurethane, advanced elastomeric adhesive

MegaBond® Construction Adhesive is a one-component, flexible and durable polyurethane adhesive built for maximum bonding strength. It has excellent adhesion on all wood-based materials, metals, and PEX and PVC piping. **Paid advertising.*

[Learn More](#)

Adhesives in Flooring

Trampled under foot – can you imagine what carpet, parquet, linoleum and the like have to endure? Every day, people trip, scamper, shuffle, trudge and tramp on them. Sometimes in high heels, sometimes with rug-ged boots or other heavy foot-wear. Of course, the adhesive underneath the floor surface has to endure these loads as well.

Every day, armies of passengers, pilots, flight attendants and train conductors lug their baggage over them. Furthermore, floors and adhesives both have to stand up to other demands placed during regular cleaning using heavy machines and rotating brushes. Usually elastomer covering can be glued using dispersion adhesive which is selected to match the covering type. If the floor is subject to a load, as is customary in railway stations or airports, they are glued with resin adhesives. Finally, temperature variations, solar radiation, moisture or heavy equipment as used for damp cleaning, add on to these strains.

In residential buildings, carpet, laminate, cork and adhesives are exposed to less harsh conditions. Still furniture castors and floor heating challenge material resistance. And the adhesive definitely has to hold up if junior decides to practice roller-skating on the carpet while mom is out shopping!

For more information, or to place an ad, contact Myranda Nickoloff at myranda.nickoloff@ascouncil.org, (301) 986-9767.